

## What Should You Blog About?

This worksheet will help you narrow down what subject you want to blog about and find several favorite niches within that subject. By the end you'll have solid ideas for your first 10 blog posts!

What broad subject do you want to blog about (keep it as broad as possible, i.e. personal finance, lifestyle, DIY, etc.) ? \_\_\_\_\_

Now write down as many niches as you can think of within the broad category above.

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Out of all the niches above, write down the 5 niches that you find the most interesting and believe you would enjoy writing about the most.

_____	_____
_____	_____
_____	

For each of your 5 favorite niches above, write down two ideas to write about.

Niche #1 \_\_\_\_\_

Idea #1 \_\_\_\_\_ Idea #2 \_\_\_\_\_

Niche #2 \_\_\_\_\_

Idea #1 \_\_\_\_\_ Idea #2 \_\_\_\_\_

Niche #3 \_\_\_\_\_

Idea #1 \_\_\_\_\_ Idea #2 \_\_\_\_\_

Niche #4 \_\_\_\_\_

Idea #1 \_\_\_\_\_ Idea #2 \_\_\_\_\_

Niche #5 \_\_\_\_\_

Idea #1 \_\_\_\_\_ Idea #2 \_\_\_\_\_

Now that you have a broad subject picked out and narrowed it down to a few favorite niches, you can have a little more clarity about what you want to blog about.

You don't have to stick with these niches forever. Over time you might find other niches that interest you more, or niches that your audience is really interested in and want you to write about.

The important part of this exercise is that you've been able to organize your thoughts and narrow down your ideas for what to write about.

Best of all, now that you have two ideas to write about for each niche- that takes care of your first 10 blog posts!

Just write a blog post using each one of those ideas and you'll have a great start for your new blog!