

## Why Do You Want to Start a Blog?

Answer the questions on this worksheet to help you start gaining clarity about why you want to start a blog.

**Why do you want to start a blog (circle all that apply)**

To teach people about something

To make money/start a business

Just for fun

To Promote a business

To express my opinions

To exercise my creativity

To establish myself as an expert

To help people

To inspire people

Other \_\_\_\_\_

**What are some things you would you like to write about on your blog?**

---

---

---

---

**Who would you like to reach with your blog?**

---

---

---

---